



The Shuswap TRAIL ALLIANCE

P.O. Box 1531, Salmon Arm, BC V1E 4P6, Phone: 250-832-0102 • www.shuswaptrailalliance.com

Connect the Shuswap – Weave It Green!

Auction Sponsorship Invitation

Shuswap Trail Alliance

2013 Shuswap Trails Party and Fundraising Auction

Live Music with *Scarecrow*, DJ with Patrick Ryley, MCs Mike and Stephanie (Million Dollars in Pennies), Dance, Buffet Appies featuring locally grown and prepared foods, Cash Bar, Silent Auction, and the Best-Of Shuswap Trail Photo Footage

Friday, February 1st, 2013, 7:00 pm

Salmon Arm Recreation Centre

2600 – 10th Ave. NE, Salmon Arm

It's a party to:

- Celebrate outstanding trail achievements throughout the Shuswap this year
- Inspire new support for 2013 projects, partnerships, and community trail stewards
- Create positive community wide media attention and publicly recognize sponsors
- Oh. . .and did we mention, have a really good time!

Audience Profile

- a select Shuswap-wide attendance of over 300 business and community leaders.

Auction Sponsorship Levels

| BENEFITS | PLATINUM \$1000 + | GOLD \$999-\$500 | SILVER \$499-\$250 | BRONZE \$249-\$100* |
|--|---------------------------|---------------------------|---------------------------|------------------------|
| Name inclusion in pre-event media release (regional news and radio). | ✓ | | | |
| MC acknowledgment during event | ✓ | ✓ | | |
| Company logos in event slide presentation (sized according to tier) | ✓ 1 st tier | ✓ 2 nd tier | ✓ 3 rd tier | |
| Inclusion in post-event thank you | ✓ | ✓ | ✓ | ✓ |
| Company name listing on event program and slide presentation | ✓ | ✓ | ✓ | ✓ |

*contributions under \$100 will be listed in the event program and slide presentation.

Auction contributions can be forwarded to this year's auction coordinator, Winston Pain, at Lakeside Insurance in Salmon Arm. Drop off at 140 Alexander St., Salmon Arm.

Phone (250) 832-8103, or email at winston@lakesideins.bc.ca.

Deadline for contributions is Friday, January 25, 2013.

Thank you for your support!